



WILLIAM TROUSDALE

AICP, MCIP



Principal

604-228-1855 ext.1 william@ecoplan.ca

William Trousdale is a certified professional planner, economist, business planner, and decision analyst. His work applies insights from strategic planning, structured decision making, behavioral decision research and negotiation science to a range of contemporary issues. Driving this work is the value-focused integration of analytical methods with participatory engagement. This has resulted in applications in: economic development, tourism, sustainable development planning, valuation/compensation, cultural impact, program evaluation/ business case, health, energy, site selection, biodiversity, parks management and TUS. These projects, located around the world, have been recognized with over a dozen awards of excellence from CIP, PIBC, IAP2, TTRA and others. He is also an Adjunct Professor at University of British Columbia and Simon Fraser University. William started EPI in 1992.



PROFESSIONAL EXPERIENCE

1993 – Present

President, EcoPlan International, Vancouver, BC

2007-Present

Adjunct Professor at the School of Community and Regional Planning at the University of British Columbia, Vancouver, BC

2010-Present

Associate at Simon Fraser University's Centre for Sustainable Community Development

2016-Present

Adjunct Professor at Simon Fraser University's School of Resource and Environmental Management and.

1992 – 1993

Economic / Sustainability Advisor, Fundación Maquipucuna Quito, Ecuador

1989 – 1992

Senior Land Use Economist Denver, CO



CONTACT

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SELECT PROJECT EXPERIENCE

Guides, Toolkits, Training Manuals, Discussion Papers

Client: United Nations

Dates: 2004– present

Evaluating Social and Cultural Impacts: Decision Theory Meets Practice

Client: Decision Research (National Science Foundation)

Dates: 2017 – present

Supporting Emerging Aboriginal Stewards (SEAS) Program Evaluation

Client: TNC Canada

Dates: 2017 – present

Comprehensive Community Planning Toolkit

Client: Nishnawbe Aski Development Fund

Dates: 2017 – present

Intergovernmental Communication and Cooperation (Squamish Lillooet Regional District, District of Lillooet, St'at'imc Nation)

Client: Squamish-Lillooet Regional District

Dates: 2016 – 2017

City of Abbotsford Economic Development Strategy

Client: City of Abbotsford Economic Development Department

Dates: 2016 – 2017

Strategic Planning for Local Economic Development

Client: Ministry of Jobs, Tourism and Skills Training

Dates: 2016 – 2017

Coastal Guardian Watchmen Program Business Case / ROI Analysis

Client: Coastal Stewardship Network, TNC Canada

Dates: 2016 – 2017

Regional Growth Strategy Performance Measures Review

Client: Metro Vancouver

Dates: 2015 – 2016

WILLIAM TROUSDALE

President,
Senior Planner



EDUCATION

Masters of Planning
1995, University of
British Columbia

Bachelor of Arts
(Economics and Political
Science)
1988, Colorado College



PROFESSIONAL AFFILIATIONS

Canadian Institute of
Planners

Planning Institute of
British Columbia

American Institute of
Certified Planners



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Socio-cultural Impact Assessment of Kinder Morgan's Transmountain Pipeline

Client: Matsqui First Nation

Dates: 2014-2015

Structured Decision Making- Training / Advisory Services /Strategic Health Assessment

Client: TransLink

Dates: 2014

Various: Non-Market Value Analysis - Damages from Resource Development; Traditional Land Use & Oral History; Economic Opportunity and Investment Strategy

Client: Métis Settlements of Alberta

Dates: 1996 – present

SELECT PUBLICATIONS

- Gregory, R., D. Easterling, N. Kaechele, W. Trousdale (2016). Values-Based Measures of Impacts to Indigenous Health. *Risk Analysis*, 36, (8)
- Gregory, R., & Trousdale, W. (2009). Compensating Aboriginal cultural losses: An alternative approach to assessing environmental damages. *Journal of Environmental Management*, 90(8), 2469-2479.
- Trousdale, W., & Nelms, C. (2009). Siting major public facilities: Facts, values and accountability. *Journal of Urban Planning and Development*, 135(4), 159-165.
- Trousdale, W. (2005). Strategic Planning for Local Economic Development. Four-Volume Training and Resource Guide. Nairobi: UN-Habitat.
- Trousdale, W. (2001). Impact assessment in the developing world: Appropriate tourism impact assessment. In V. L. Smith & M. Brent (Eds.), *Hosts and Guests Revisited: Tourism Issues of the 21st Century*. New York. 2001.

SELECT AWARDS

2018 Award for Planning Excellence for Planning Publications

Comprehensive Community Planning Toolkit: Finding Bimadizowin

2016 2016 HM for Excellence in Planning Practice in Small Town and Rural Areas

2016 AIP2 Core Values Project Award for Diversity & Inclusion

Tides of Change: Cormorant Island Joint Economic Development Strategy

2015 Canadian Institute of Planners, Planning Excellence Award – Rural/Small Town

Growing Malcom Island: Malcolm Island Economic Development Strategy

2014 Planning Institute of BC, Award of Excellence – Planning Practice

Monitoring & Evaluation Program, RDNO regional growth strategy

2013 Canadian Institute of Planners, Planning Excellence Award - Publications

A Path Forward: A Regional Planning Toolkit

2011 Planning Institute of BC, Award of Excellence – Planning Practice

Musqueam Comprehensive Community Plan

2011 Canadian Institute of Planners, Award of Excellence - Publications

Planning for climate change: a strategic, values-based approach

2011 Planning Institute of BC, Award of Excellence - Research & New Directions

Assessing environmental damages & cultural loss: an alternative approach

2007 Canadian Institute of Planners, Award of Excellence – Rural Planning

KHFN from crisis to hope – a community plan



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